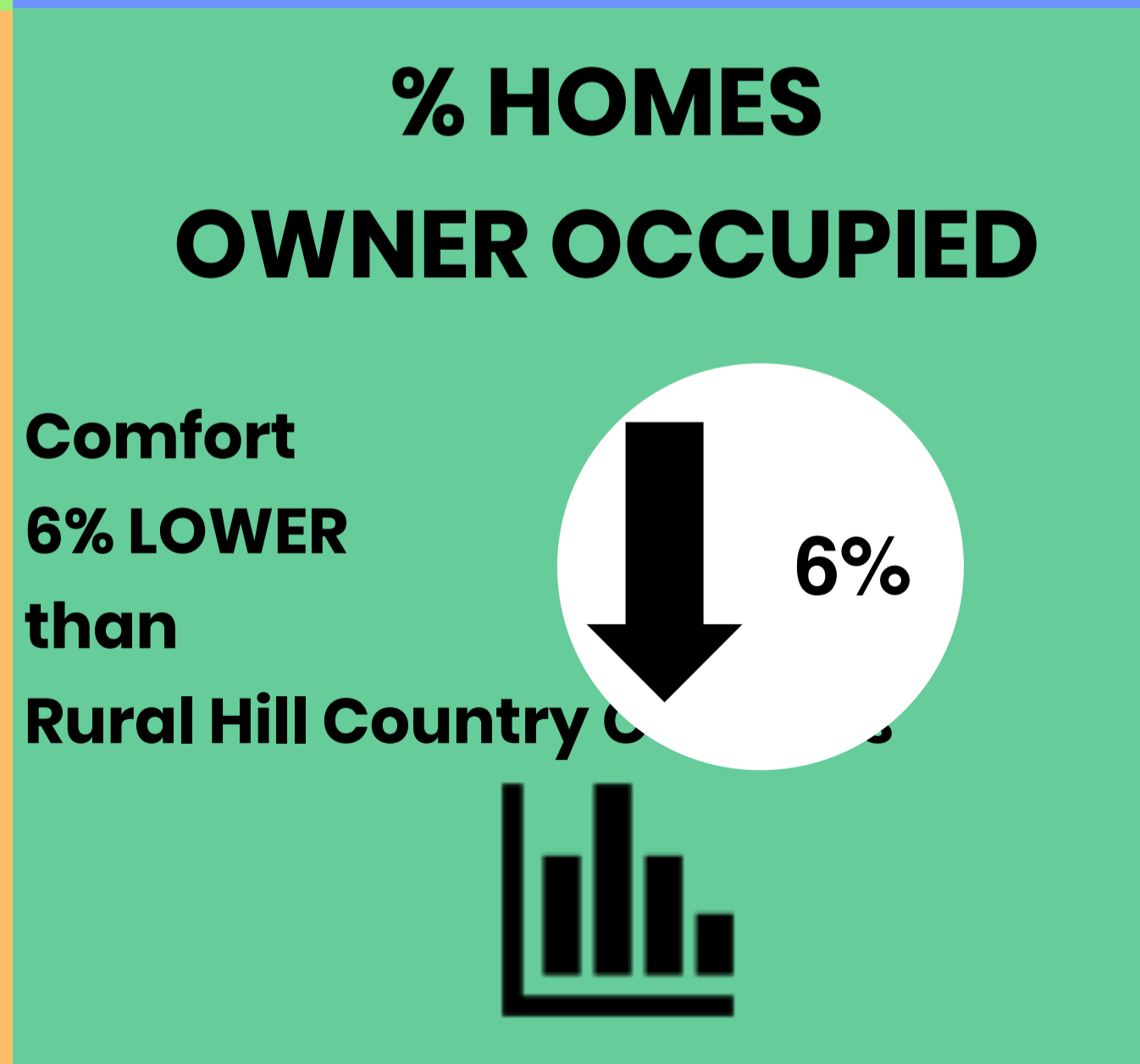
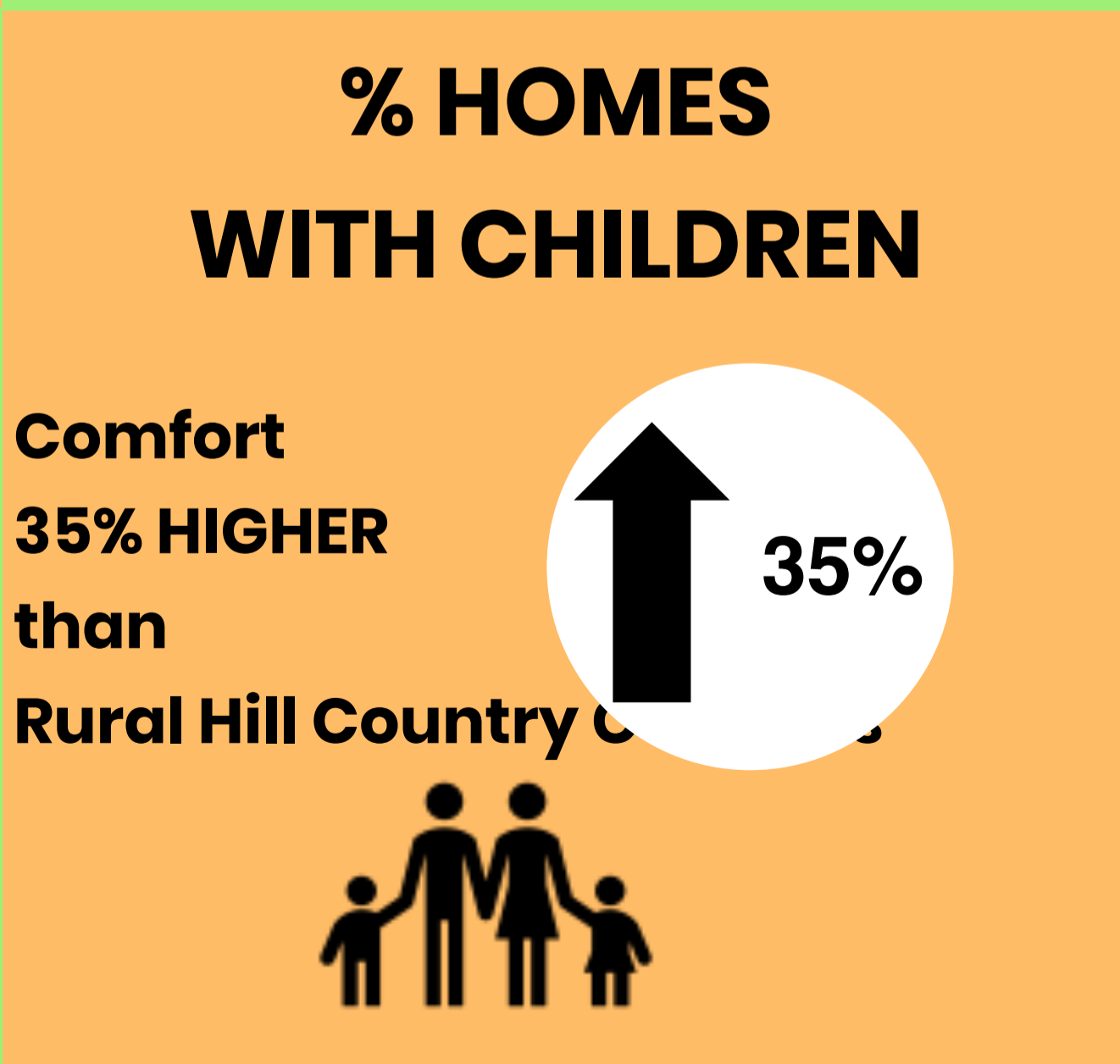
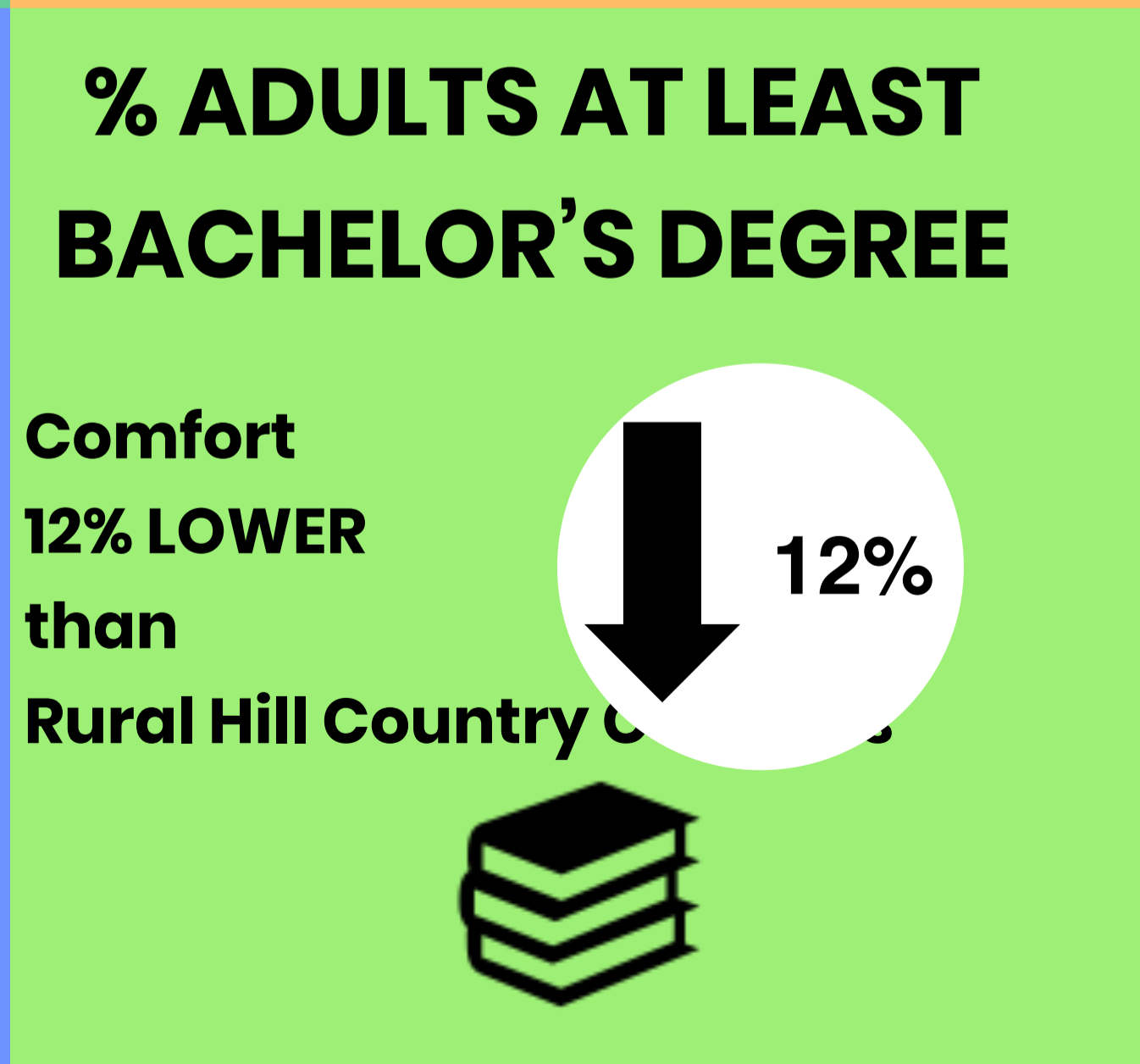
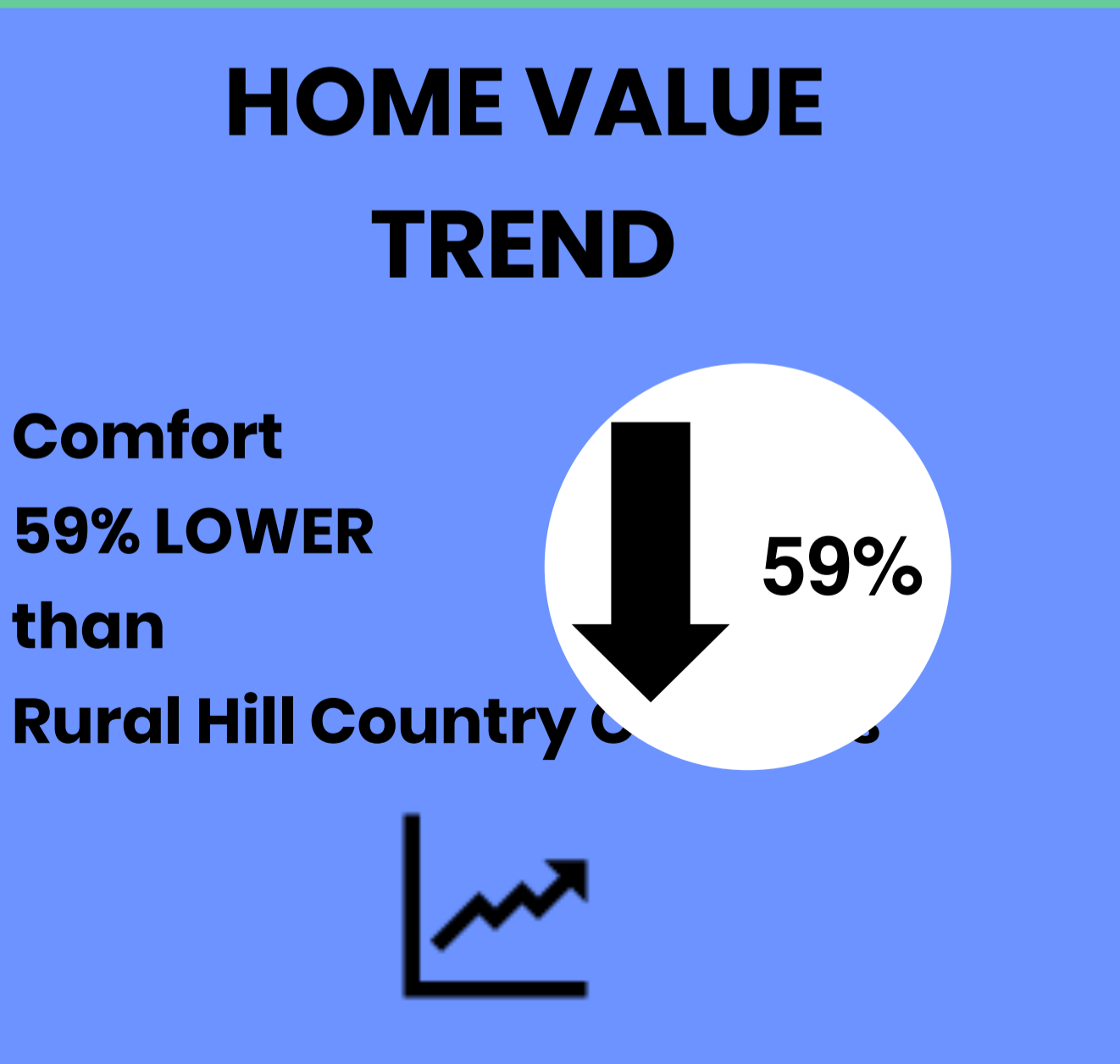
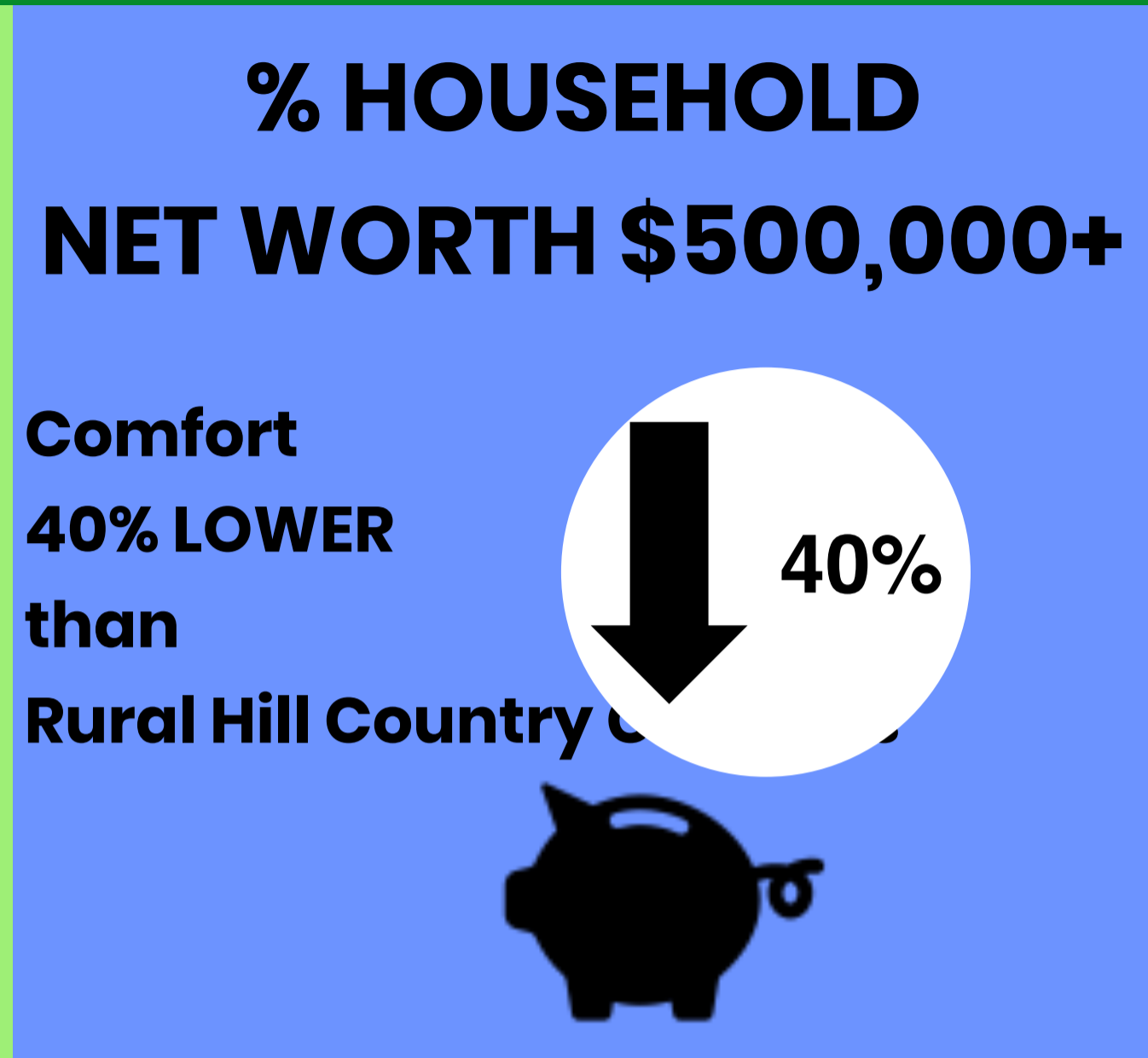
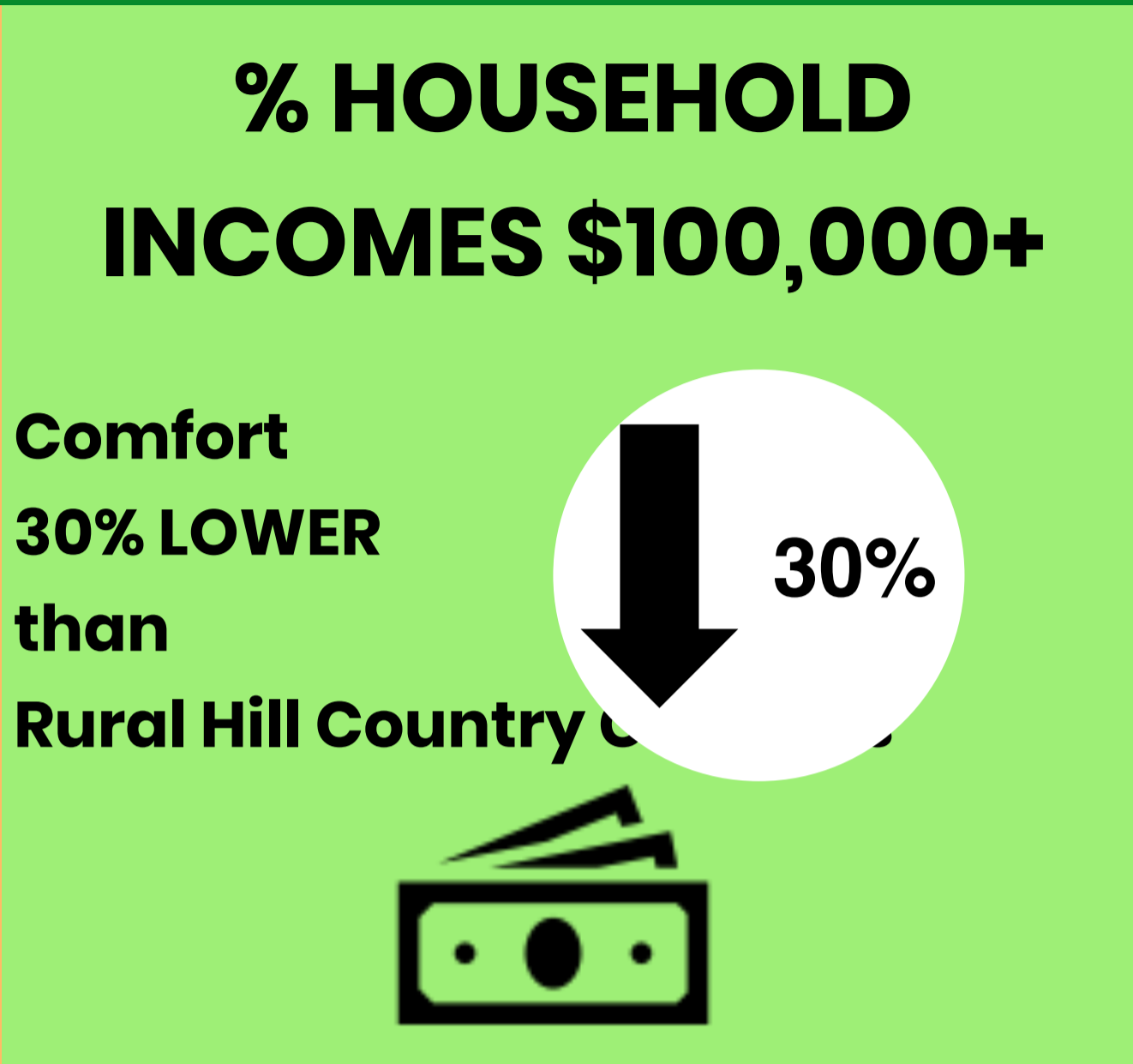
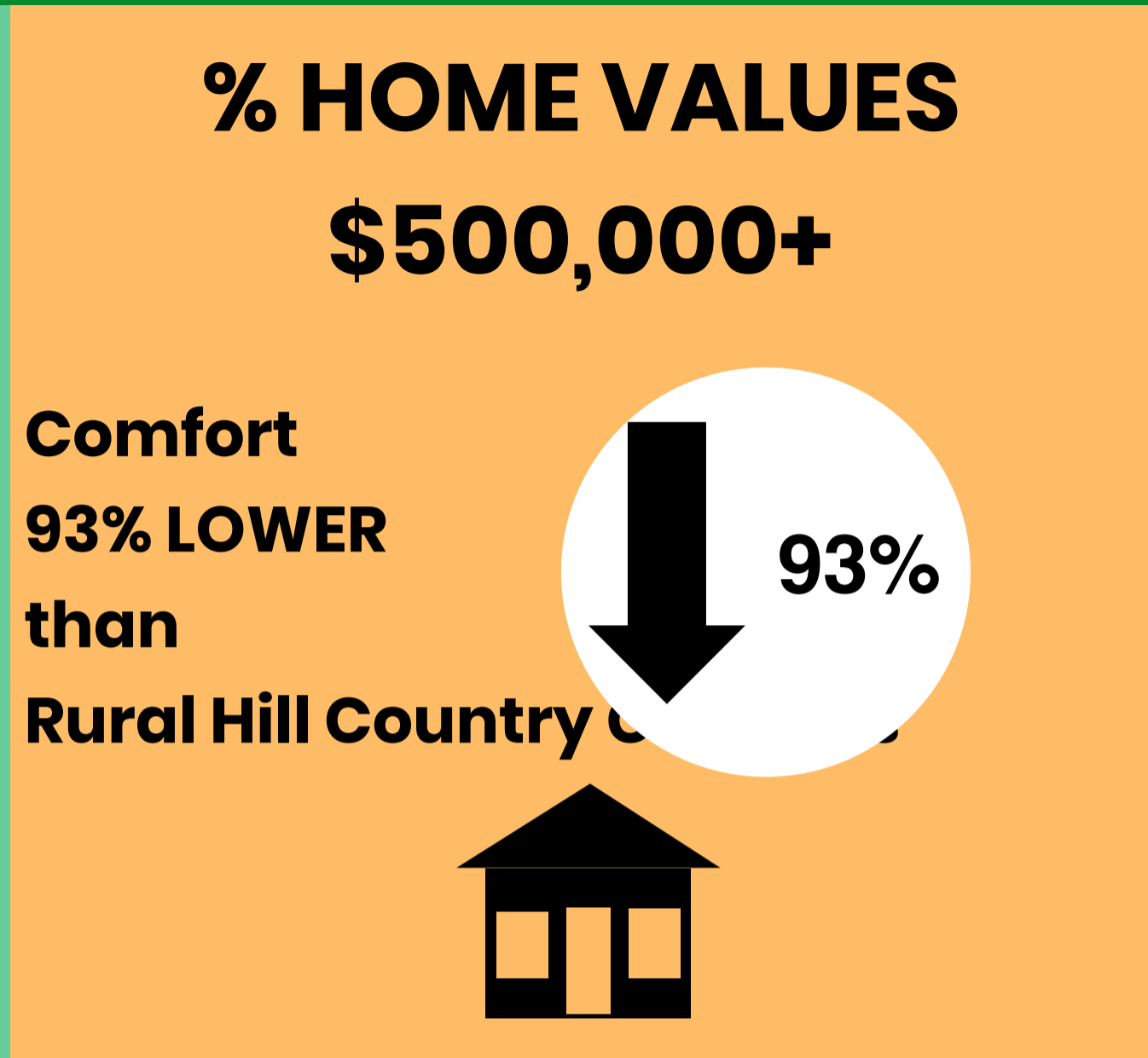
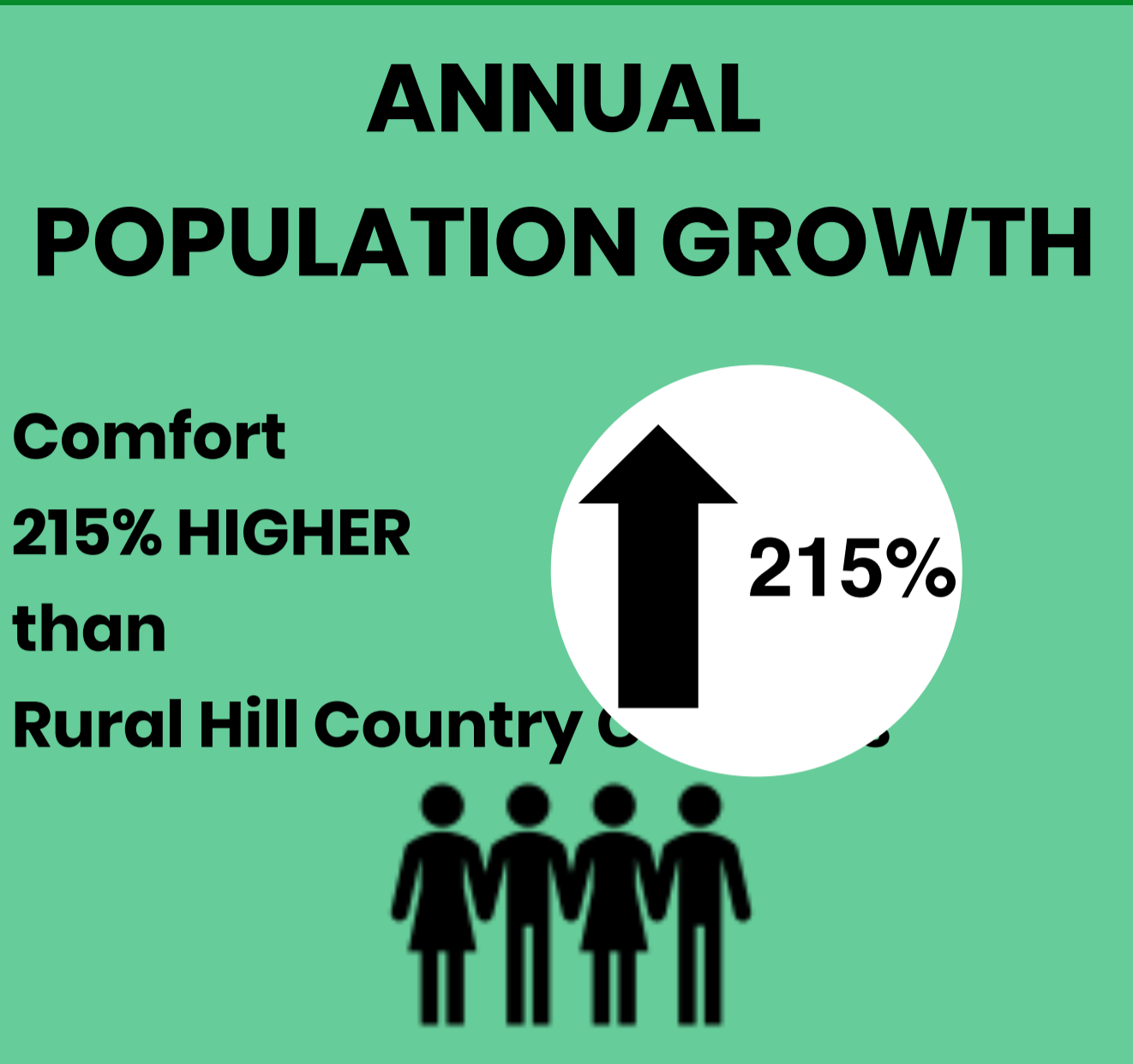
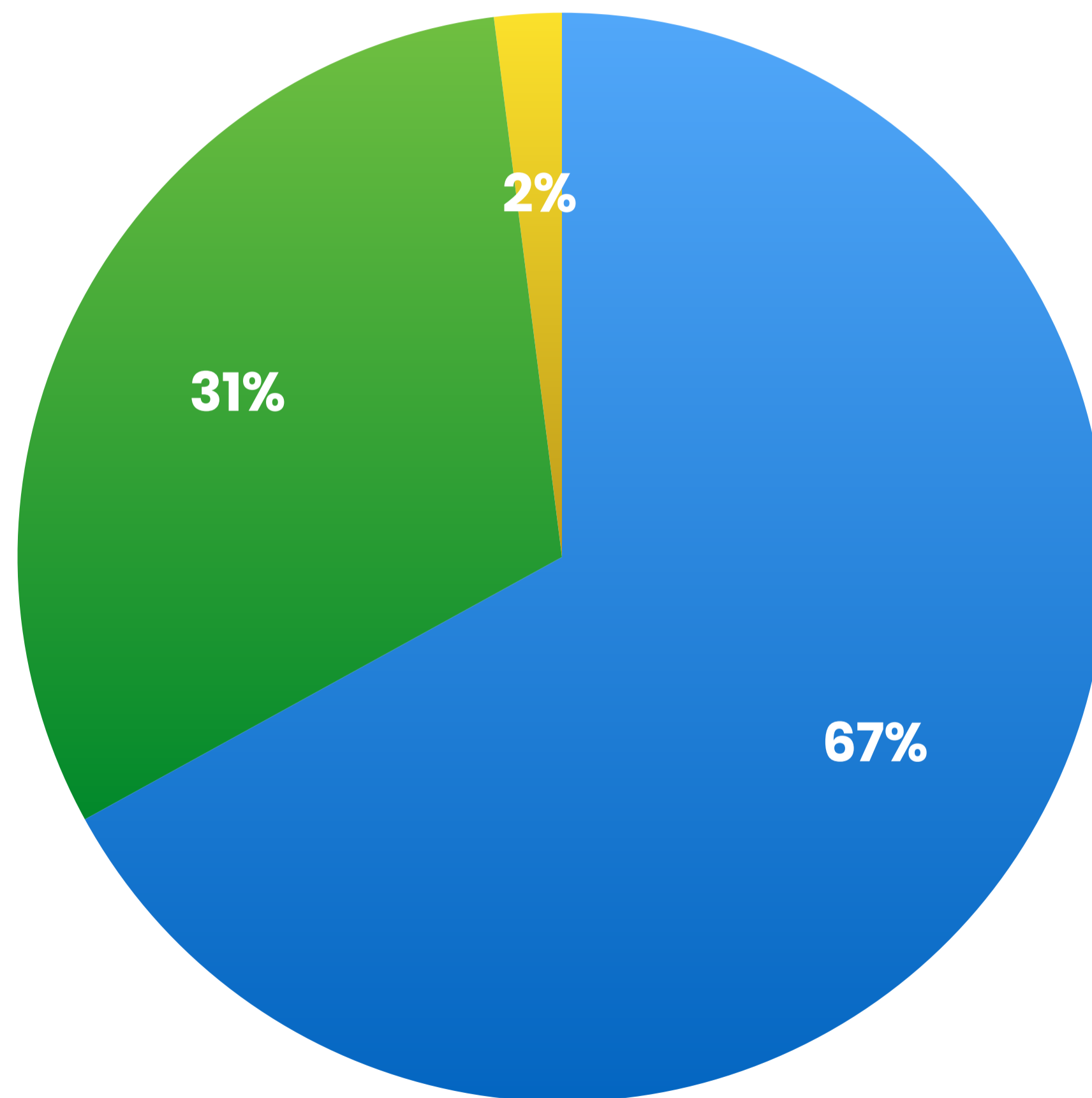


Comparative Demographics | Comfort vs. Rural Hill Country Counties



Lifestyles & Choices | Comfort



67% Down the Road

- 2.7 avg. household size
- 34 median age
- 66% own their homes
- Family oriented
- Majority blue collar
- Value convenience
- Value time honored tradition

2% The Great Outdoors

- 2.4 avg. household size
- 46 median age
- Educated empty nesters
- Longer commute times
- Disproportionate % work from home
- Low unemployment
- Prefer domestic travel to international

31% Midlife Constants

- 2.3 avg. household size
- 46 median age
- Seniors at or approaching retirement
- Primarily married couples
- <50% of homes have mortgages
- 42% on Social Security
- TV, radio, newspaper for information

Infographics | Comfort

KEY FACTS

3,188

Population



Average Household Size

37.6

Median Age

\$42,481

Median Household Income

EDUCATION

17%

No High School Diploma



41%

High School Graduate



20%

Some College



22%

Bachelor's/Grad/Prof Degree

BUSINESS



156

Total Businesses



876

Total Employees

EMPLOYMENT



55%

White Collar



21%

Blue Collar



24%

Services



1.0%
Unemployment Rate

INCOME



\$42,481

Median Household Income



\$21,365

Per Capita Income



\$79,816

Median Net Worth

Households By Income

The largest group: \$25,000 - \$34,999 (19.0%)

The smallest group: \$200,000+ (1.8%)

Indicator	Value	Difference	
<\$15,000	8.9%	+4.5%	
\$15,000 - \$24,999	13.7%	+6.8%	
\$25,000 - \$34,999	19.0%	+11.9%	
\$35,000 - \$49,999	14.4%	+4.1%	
\$50,000 - \$74,999	16.2%	+1.5%	
\$75,000 - \$99,999	13.5%	-0.4%	
\$100,000 - \$149,999	10.4%	-8.9%	
\$150,000 - \$199,999	2.0%	-8.5%	
\$200,000+	1.8%	-11.2%	

Bars show deviation from Kendall County

Area Map | Comfort

